

WROCLAW



- Wroclaw is the economical, cultural and intellectual **capital of Lower Silesia**
- It's the largest city in **western Poland**
- The turbulent history of the city made Wroclaw as it is today a space for different views, cultures and ways of thinking.
- Wroclaw residents are open, they “play fair” and gain respect and admiration abroad. Many of the tourists who have visited Wroclaw say that they want to come back here 😊



Winner

River

Opportunities

Capital

Love

Africarium

World Games

WROCLAW

Winner



GUITAR GUINNESS WORLD RECORD:

- Traditionally on the 1st of May in Wrocław fans of guitar music will gather together to play "Hey Joe" by Jimi Hendrix.
- The event is becoming a cult event, and every year people from across Poland and the rest of Europe gather in Wrocław
- Every year the festival is becoming more and more international

7344 guitars

WROCLAW

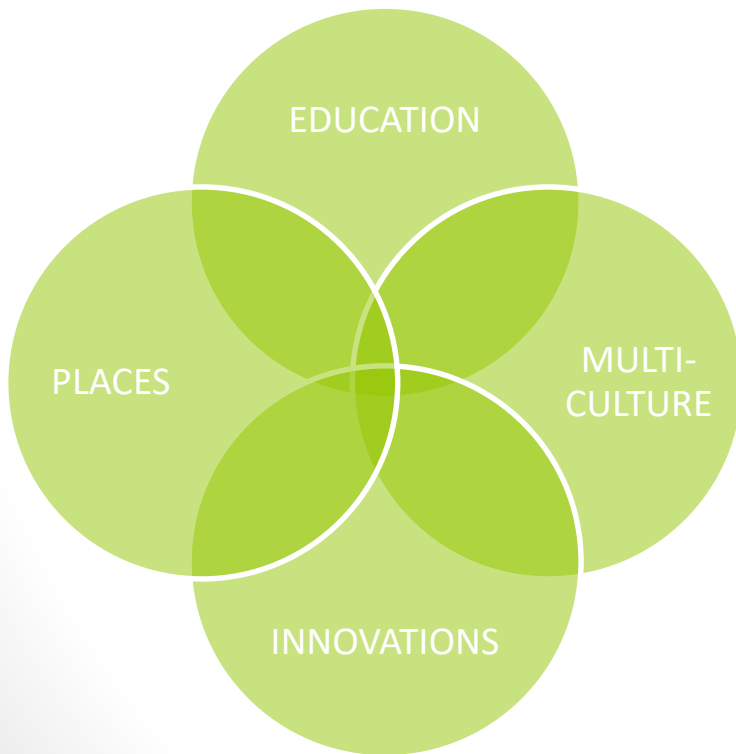
River

- Our city is situated upon the Odra River.
- Wroclaw is called the Venice of the North
- It is an exceptional city of 12 islands and **112 bridges** and many canals



WROCLAW

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Opportunities



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Capital

- In 2016 Wroclaw will be The European Capital of Culture.

**Access to the
culture**

Participation

Creativity



WROCLAW 2016
European Capital of Culture

WROCLAW

Love

- We called our city- **WROCLOVE**. It is not without reason because there is a lot of romantic places: alleys, restaurants, gardens...
- We love each other, we help each other and **hug** each other 😊



Me and my best friends on Festival of Colours.

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Africarium

- The Africarium, an oceanarium unique in global scale, is a complex presenting various ecosystems connected with water **environment of Africa.**



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World Games

- In 2017 Wroclaw will host The World Games – The Olympics of non-Olympic sports.



THE WORLD GAMES
WROCLAW 2017



Wroclaw today is not only a charming Market Square, not only “home” for nearly 200 dwarfs, and not only a place where the annual Guinness record for the simultaneous playing of “Hey Joe” on guitar is held. It’s not just the European Capital of Culture 2016,



↑ dwarf

*It is primarily it's
open residents
thanks to whom it
is all possible.*